**Approved Content Weightages for Punjab Health Initiative management Company (PHIMC) 2024**

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| **Sr. No.** | **Designation of the Post** | **Criteria and Subject Division** | **Subject****% Weight** |
| **1** | **Manager Communication** | **As per Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Analytical Reasoning | 10% |
| IQ | 10% |
| Fundamentals of Management | 10% |
| Advertising and Public Relations | 10% |
| Introduction to Mass Communication | 10% |
| International/Global Communication | 10% |
| Journalistic Writings | 10% |
| Communication Theories | 10% |
| **2** | **Manager IT** | **As per Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Analytical Reasoning | 10% |
| IQ | 10% |
| Fundamentals of Management | 10% |
| Software Development | 10% |
| Computer Communication and Networks | 10% |
| Operating Systems | 10% |
| Database Systems | 10% |
| Data Structures and Algorithms | 10% |
| **3** | **Manager Enrolment** | **As per Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Analytical Reasoning | 10% |
| IQ | 10% |
| Basic Computer Knowledge (MS-Word, Excel, PowerPoint) | 10% |
| Fundamentals of Management | 10% |
| Public Relations | 10% |
| PublicAdministration | 10% |
| Communication Skills | 10% |
| Report Writing | 10% |
| **4** | **Manager Legal** | **As per Advertisement** | **100%** |
| Verbal Reasoning | 20% |
| Analytical Reasoning | 10% |
| IQ | 10% |
| Fundamentals of Management | 10% |
| Constitution | 10% |
| Jurisprudence | 10% |
| Civil Law | 10% |
| Business Law | 10% |
| Law of Evidence | 10% |